



The HR Leader's

Personal Brand Blueprint: Self Reflection

**Question 1: How do you think your colleagues or leaders describe you today?
List 3-5 words**



Consider your strengths, style, or how you show up at work.

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Question 2: How would you like to be described? List 3-5 words



Think about what impact or perception you want to create?

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Personal Brand Blueprint: Taking Action

(List 1–2 actions you will start, stop, or do more of to elevate your internal brand.

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(List 1–2 actions you will start, stop, or do more of to elevate your external brand.

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(Remember:

- Be Intentional
- Be Authentic
- Be You